

**We Jump.
We Shoot.
We Save!**



3 Tips to Success!

1 ONLINE

Promote our online system to raise more money and to make money collection super easy for you!

- Schools that use the online system raise five-and-a-half times the amount of money than other schools.
- Schools and students who customize their page raise two times as much as a school or student who doesn't.
- Students who send emails to their friends and families will be sharing heart-healthy messages too.



We have an app for that!

2 PUPS

Did you know the American Heart Association has gone doggone crazy?

- Students will receive a Super Pup and a lanyard in recognition of their first \$5 donation.
- Students will also receive Ninja Star for the first donation they receive online.
- Students can earn all six American Heart Association pups in **addition** to other thank-you gifts.



3 ASSEMBLY

Bring the school together!

- An assembly is a great way to remind your students about why they should support Hoops For Heart. Identify a Heart Hero at your school and share their story.
- Kids learn best from each other! Have the top fundraising student from last year share how they were successful.
- Everyone wants to get down with Super Pup! Show off the American Heart Association pups and let a few students try out the prizes for everyone.



PE America is a proud program partner of Hoops For Heart.

heart.org/hoops

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